

Scheme of Examination

Semester	Part	Type	Course Code	Title of the Course	Hours per week	Credits	Internal Marks	External Marks	Total Marks
I	I	Language	25ULT001 / 25ULH001 / 25ULF001 / 25ULM001 / 25ULK001	Tamil – I / Hindi – I / French – I / Malayalam – I / Kannada – I	6	3	25	75	100
	II	English	25UEN101	Functional English - I	4	3	25	75	100
	III	Generic Core - 1	25BBA201	Principles of Management	6	4	25	75	100
	III	Generic Core - 2	25BBA202	Basics of Business and Business Environment	6	4	25	75	100
	III	Allied - 1	25BBA701	Mathematics and Statistics for Management	5	3	20	55	75
	IV	Employability Skills - 1	25UES901	Communicative Skills	1	-	-	-	-
	IV	Ability Enhancement - 1	25UFC951	Environmental Studies	2	2	-	50	50
Total					30	19			525
II	I	Language	25ULT002 / 25ULH002 / 25ULF002 / 25ULM002 / 25ULK002	Tamil – II / Hindi – II / French – II / Malayalam – II / Kannada – II	6	3	25	75	100
	II	English	25UEN102	Functional English - II	4	3	25	75	100
	III	Generic Core - 3	25BBA203	Organisational Behaviour	5	4	25	75	100
	III	Generic Core - 4	25BBA204	Economics for Executives	5	4	25	75	100
	III	Allied - 2	25BBA702	Quantitative Techniques for Management	4	3	20	55	75
	III	Core Laboratory - 1	25BBA801	Office Automation	3	2	20	30	50
	IV	Employability Skills - 1	25UES901	Communicative Skills	1	2	25	25	50
	IV	Ability Enhancement - 2	25UFC952	Human Rights & Constitution of India	2	2	-	50	50
Total					30	23			625

III	I	Language	25ULT003 / 25ULH003 / 25ULF003 / 25ULM003 / 25ULK003	Tamil – III / Hindi – III / French – III / Malayalam – III / Kannada – III	6	3	25	75	100
	II	English	25UEN103	Communicative English	4	3	25	75	100
	III	Generic Core - 5	25BBA205	Fundamentals of Accounting	4	4	25	75	100
	III	Generic Core - 6	25BBA206	Production Processes and Resource Planning	4	4	25	75	100
	III	Discipline Centric Core - 1	25BBA301	Principles of Marketing	4	3	20	55	75
	III	Allied - 3	25BBA703	Legal Aspects of Business	4	3	20	55	75
	IV	Employability Skills - 2	25UES902	Problem Solving & Reasoning	2	-	-	-	-
	IV	Ability Enhancement - 3	25UFC953	Health and Wellness	1	1	25	-	25
	IV	Elective Foundation - 1	25UFC954 / 25UFC955 / 25UFC956 / 25UFC957	Basic Tamil – I / Advanced Tamil- I / Indian Knowledge System / General Awareness	1	1	-	25	25
Total					30	22			600
IV	I	Language	25ULT004 / 25ULH004 / 25ULF004 / 25ULM004 / 25ULK004	Tamil – IV / Hindi – IV / French – IV / Malayalam – IV / Kannada – IV	6	3	25	75	100
	II	English	25UEN104	Business English Communication	4	3	25	75	100
	III	Generic Core - 7	25BBA207	Fundamentals of Human Resource Management	4	4	25	75	100
	III	Generic Core - 8	25BBA208	Modern Office Management	4	4	25	75	100
	III	Discipline Centric Core - 2	25BBA302	Services Marketing	3	3	20	55	75
	III	Allied - 4	25BBA704	Business Taxation	3	3	20	55	75
	III	Core Laboratory - 2	25BBA802	Tally ERP for Business Management	2	2	20	30	50

	IV	Employability Skills - 2	25UES902	Problem Solving & Reasoning	2	2	25	25	50
	IV	Elective Foundation - 2	25UFC958 / 25UFC959 / 25UFC960 / 25UFC961 / 25UFC962	Basic Tamil-II / Advanced Tamil-II / Innovation & IPR / Women's Rights / Yoga for Human Excellence	2	2	-	50	50
Total					30	26			700
V	III	Generic Core - 9	25BBA209	Cost & Management Accounting	5	4	25	75	100
	III	Discipline Centric Core - 3	25BBA303	Research Methods for Management	5	3	20	55	75
	III	Discipline Centric Core - 4	25BBA304	Business Correspondence	5	3	20	55	75
	III	Generic Elective - 1	25BBA401/ 25BBA402/ 25BBA403	Customer Relationship Management/ Insurance Principles and Practice/ Supply Chain & Logistics Management	5	4	25	75	100
	III	Discipline Centric Elective - 1	25BBA501/ 25BBA502/ 25BBA503	Financial Management/ Industrial Relation & Labour Law / Digital Marketing & Analytics	4	4	25	75	100
	III	Open Elective*	List is enclosed in Annexure -I		4	4	25	75	100
	III	Field Visit / Internship	25BBA871	Internship	-	2	20	30	50
	IV	Employability Skills - 3	25UES903	Managerial Skills	2	2	25	25	50
Total					30	26			650
VI	III	Generic Core - 10	25BBA210	Entrepreneurial Development and Enterprise Management	6	4	25	75	100
	III	Discipline Centric Core - 5	25BBA305	Investment Management	5	3	20	55	75
	III	Discipline Centric Core - 6	25BBA306	Advertising and Sales Promotion	5	3	20	55	75

III	Discipline Centric Elective - 2	25BBA504/ 25BBA505/ 25BBA506	Retail Management/ Financial Services/ Consumer Behaviour	5	4	25	75	100
III	Discipline Centric Elective -3	25BBA507/ 25BBA508/ 25BBA509	Global Business Management/ Company Law and Secretarial Practice/ Risk Management & Insurance	5	4	25	75	100
III	Project	25BBA851	Project & Viva - Voce	4	4	40	60	100
V	Extension Activity	25UEX971/ 25UEX972/ 25UEX973	NSS / Sports / Club Activities	-	2	50	-	50
Total				30	24			600

Annexure – I

Candidates may choose any one of the open elective courses given below except their department course.

List of Open Electives offered for 2025 – 2026 Batch

S. No	Offering Department	Course Code	Title of the Course
1	School of Liberal Arts - English	25BEL601	Creative Content Writing
2	School of Mathematics	25BMT601	Patterns and Logic in Everyday Life
3	School of Computer Studies (CS, CSDA)	25BCS601	Office Automation
4	School of Computer Studies (CS, CSDA)	25BDA601	Business Analytics with python
5	School of Computer Studies (IT & AIML)	25BIT601	Web Application Development
6	School of Computer Studies (IT & AIML)	25BAI601	Fundamentals of Artificial Intelligence
7	School of Commerce	25BCM601	Fundamentals of Goods and Service Tax
8	School of Commerce	25BBI601	Banking Operations
9	School of Applied Commerce - CA	25BCA601	Web Marketing
10	School of Applied Commerce - PA	25BPA601	Sales Promotion and Techniques
11	School of Management	25BBA601	Career Skills and Corporate Etiquette
12	School of Fashion	25BCF601	Beauty Care
13	School of Biotechnology	25BBT601	Organic Farming